PHOENIX INITIATIVE
COLOMBIA

FOUNDATION PROJECT · PUBLIC VERSION

Vannes 2025

Chocolate Show and Viennoiserie World Cup · Vannes (France), 8 to 11 November 2025

13 M COP
spent in pesos

46,000 EUR
paid in euros, in France, by other payers

Pesos and euros: never added together.



THE CONTEXT

Huila in a European showcase

Every year, Vannes (Brittany, France) hosts a large chocolate, pastry and bakery show.

In 2025 it hosted the first Viennoiserie World Cup. The Foundation went to showcase Huila, its cacao and its crafts.

Its first recorded international outing.

Photo: Fundación Phoenix Iniciative



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WHO TRAVELLED

9

people in the delegation

from Bogotá to Paris, 5 to 13 November 2025

Rivera · Bogotá · Vannes

✓ Verified: count of the 9 plane tickets



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WHAT WE DID

From Huila to the show

Filming in Rivera

videos of the territory

An 18 m² stand

on the four pillars

Colombian outfits

7 dresses, 7 pairs of fique trainers

10,000 flyers

printed in Colombia

13 invitations

to Huila organisations

The Foundation's book

presented at the stand

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STEP BY STEP

From invitation to the show

Jun. to Aug. 2025



Invitation letters to Huila growers

Sept. 2025



Filming the videos in Rivera

Oct. 2025



The stand materials are made in Colombia

8 to 11 Nov.



The Foundation's stand at the Vannes show

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A FIRST JOURNEY

“Make our story a lever, not a prison”

For most of the delegation, it was a first professional trip abroad.

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WHAT WAS ACHIEVED

Vannes in figures

9

people travelled with the Foundation

✓ verified

18

m² of stand, 8 to 11 November

✓ verified

13

Huila organisations invited

✓ verified

7

Colombian suppliers with an invoice or receipt

✓ verified

No target was set beforehand: these are results. An invitation is not attendance. Visits and contacts: not measured.

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THE MONEY

13 M COP

spent in pesos

Donations to the French association → **transferred to the Foundation's account** → **for the 9-person delegation**

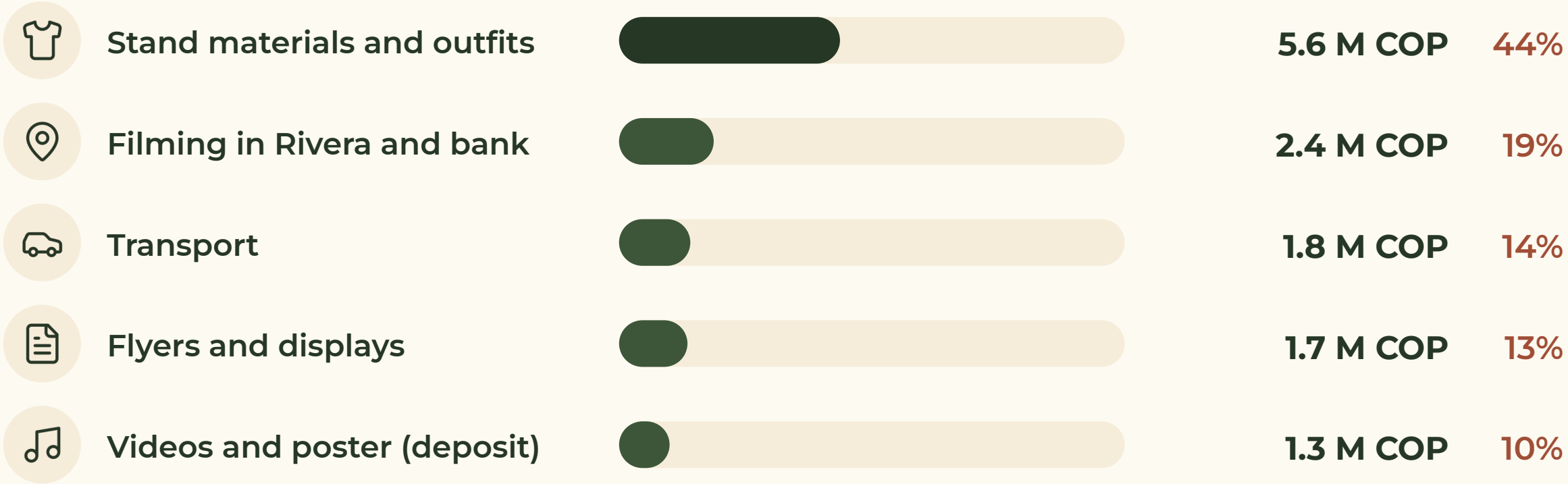
Part of it was paid directly by others: the legal representative and a French corporate patron.

On top of that, 46,000 EUR was paid in euros, in France (by the French association, a separate entity, and the corporate patron). It is never added to the pesos.

Exact details: the project's public report (INF-VAN25-v1)

Where did the pesos go?

13 M COP
spent in total

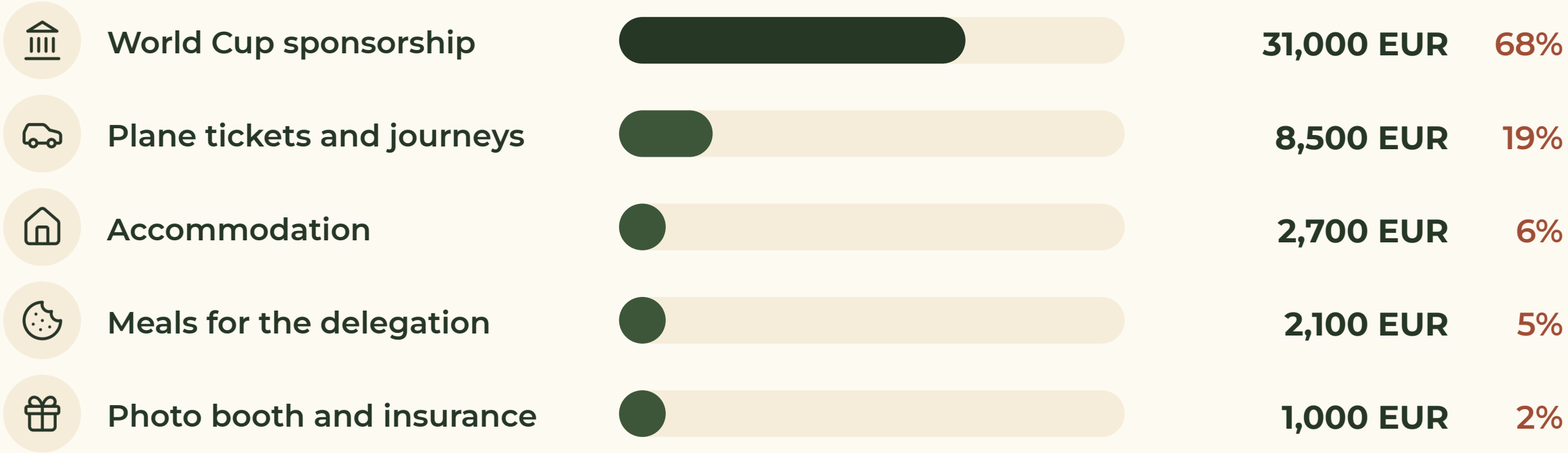


Exact details: the project's public report (INF-VAN25-v1)

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And the 46,000 euros, paid in France

46,000 EUR
paid in euros in total



In euros: 92% supported, 8% probable. Never added to the pesos.

Exact details: the project's public report (INF-VAN25-v1)

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How do we know?



14%

Supported

Invoice and payment on the statement

25%

Probable

Payment proven, one document missing

54%

Reconstructed

Material invoices and the deposit receipt

1%

Estimated

Buses to the airport, at public prices

6%

Declared

Per the legal representative

The euros, separately: 92% supported, 8% probable.

Exact details: the project's public report (INF-VAN25-v1)

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IN ALL HONESTY

What is still to be documented

What we do not know, we say.

The signed expense statement for the filming	to do
The document for the Vannes accommodation	in progress
Proof of payment for a ticket change	to request
The minutes approving the in-kind contributions	to be signed
Huila's reply to the 2027 proposal	pending

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WHAT WE LEARNED

Next time, even better

proposal

- A budget in pesos, approved before the trip
- A signed paper for each contribution paid by others
- Count the stand's visits and contacts
- Social media figures only with a screenshot and a date

Turn our scars into paths.

TOGETHER

Those who made Vannes possible

Fondation Phoenix Initiative France
French association, a separate entity: accommodation, meals and insurance

A French corporate patron
World Cup sponsorship and plane tickets

Huila workshops and growers
made the stand materials or were invited

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Thank you

To the delegation and to Huila's workshops.

A project of FUNDACION PHOENIX INICIATIVE (Fundación Phoenix Initiative Colombia) · NIT 901899379-2 · Rivera (Huila), Colombia

Full public report: INF-VAN25-v1 · contact@foundationphoenix.org

Photos of the delegation and the stand published with consent. No private individual is named.